



Greetings,

During the holiday season, many families are unable to provide a basic gift for their loved ones. This can lead to feelings of hopelessness and depression. For the past 20 years, we worked together with our community partners to bring hope during the holiday season. We would like to continue this program for those who are struggling from the impact of the COVID-19 pandemic.

Due to the pandemic, CAP-Esperanza has decided to make a change to the 2020 Hope for the Holidays program. Rather than offering families toys or gifts as we normally do, we are asking our generous sponsors and partners to donate gift cards to a store of the sponsors choosing. This will enable the parents of each child to shop online for a gift that best fits the needs, interests, and wants of their respective child(ren) while reducing the risk of transmitting COVID-19.

When budgeting for this year's Hope for the Holidays, consider an average need of \$50 per child and \$50 per adult in each family you sponsor, plus any additional grocery gift cards. For example, if you choose to sponsor a family of 3, that will include 2 children and 1 parent, for a total of \$150.

With this change, face-to-face contact will be minimized. Providing gift cards to common stores ensures that families can shop online and have gifts delivered to their homes if they wish to avoid stores or do not have transportation. A benefit to this modified approach is that parents will be able to shop for their own families, adding dignity and choice to their holiday season.

We need your help to support families in need in our community. We anticipate serving over 2,500 children ages 0-17. Please consider sponsoring a family this holiday season.

Gift cards can be mailed or delivered to our office: CAP Agency, Attn: Hope for the Holidays, 712 Canterbury Rd Shakopee, MN 55379. If you'd like to donate directly to the program, please visit our website at www.capagency.org/donate and select "Hope for the Holidays" as the designation.

Thank you for the support!

Mary Hernandez
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